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PRICE FIFTY CENTS
CANADIAN PRICE FIFTY-FIVE CENTS





These Three International Commuters Use One Timetable

• For centuries the vast North American continent has been a single geographic unit. Now it is a single, effective trading area. Air transportation makes this possible by converting the many expanding sales areas into a few hours that under the number of our three largest countries.

American Airlines is the only transportation system that directly serves important cities within Canada, the U.S. and Mexico. From Toronto to Mexico City and from Boston to Los Angeles, industrial, military, professional and scientific persons who are serious about time in their

Our work by air travel also are contributing to a new hemispherical solidarity. As they use air transportation to quickly overcome the barriers of distance, they create a new neighborhood of friendly relationships—and gain a new conception of our continent.

THE NATIONAL AND INTERNATIONAL

AMERICAN AIRLINES *Inc.* ROUTE OF THE FLAGSHIP



*Amazing new ink keeps pens
out of the repair shop!*



Solve in Parker Quink prevents metal corrosion and rubber rot—soft gaskets and claspets, too!

You can make your pen give extra points of faithful service—you can stop pen troubles before they reach—*if* you switch to Parker.

For the Quik, none of all this, stainless steel... a remarkable new segment developed by Perdue stainless. So-a is Quik provides the metal corrosion and render deterioration always treated by high acid... and pumping and casting, the Quik with self dissolves and flushes away the sediment left by ordinary labor.

So don't take chances with that pen. Keep it trouble-free and out of the repair shop by filling it with protective Parker Quick. Ballpoint, smooth flowing, fast-drying Quick actually coats no more than ordinary ink. Ideal for steel pens. The Parker Pen Company, Jacksonville, Missouri, and Toronto, Canada.

"THREE-FIVE SEVEN" NUMBER, the all-purpose black ink from which, says Black, "I can do it all," photographs perfectly. Quoted next in 7 permanent colors: Blue-black, Black, Blue, Green, Violet, Brown, and 7 washable colors: Pink, Silver, Red, Orange, Yellow, Green, and Blue. Also in 2000 and 2001.

MAKE YOUR OWN—BY THE WAY

PARKER Quink the only ink containing poly-x

The medal that made the sergeant homesick



1 **Sgt. Gunner Cassidy** looked at his brand-new medal and sighed. "What," he said, "I guess I'm officially a lost shot or a bit of something—being as how the cartoon says I knocked down a bullet! Carved that path, instead of boring gray steel. Buttons I got brassick." "How come?" I asked.



3 **"Gosh, how I wish** I was back home and it was landing season right now! I'd take that Model 21 and a box of Remington-Uniondale Express shells [what a combination!] and head for a certain marsh I know."



4 **"Well, that marsh** is a combination tourist camp and conversation hell for ducks! Millions and millions of 'em—and all they attend every year is to be just for the occasion. I guess if you're getting me done," I said to him. "You know, I'm a duck hunter too."

"Look!" he said, "if we stay up enough, couldn't someone on the ground so that maybe we can get back to the States by next landing season, suppose you—?" "It's a done!" I said. (And it was—a done deal.)

REM: Let's be sure you can supply the needed ducking necessities or you'll need one more to complete your duck hunting outfit and Remington-Uniondale.



It's Remington-Uniondale Express



Remington Model 21 pump action shotgun.

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Remington



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CHRIS-CRAFT

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[illegible]

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SHAVE CREAM
EIGHTEEN—25¢

TRY
MARLIN SHAVE CREAM
Satisfies or Refund

Talking Shop with Esquire

ROBERT DE NIRO. It's about to get to give out with some day. We had that, despite the war. First and foremost. This one as per-
formed as never. There's the story. It's his mission, for
himself, but also
made in his
story (which) is such money
in the eyes, even as the
story, with hard
and the victory back in a
story, as well, though back
the house story and story,
always give him a good
back but on a continued
best he got out.

merely his usual, washable
outings, while he likely
new man, providing him
something reflect on
it. It is
in the
problem, he, he was a
rubber producer (the shape
of a capital count down
Spinald) money, any
There's money in the
and the 1920s' story to
you, you need of others
back out there by his
valuable side with a certain
back in the work with the
company of support. It doesn't
hairs. It's not the only

A nation of Maryland
hospitality. The renowned
quality is limited, but what
there is, is very, very good.

**NATIONAL
PREMIUM
BEER**



[illegible][illegible]

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Now, more Americans than ever before are using playing cards to raise money for good causes. And you can, too. The Cards for Life to Live are the only playing cards that are 100% recycled and 100% biodegradable. They are also 100% fun. So why not play a good game of cards for a good cause?

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[illegible]



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■ A Bacardi Cocktail recipe made with Bacardi (Bottling of H. V. Supreme Court, Inc. 40% alc. by vol.) is given in *Bacardi Supper, Inc.* New York, N. Y.

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do something
for you!



de Marco...

explains 2 features which bring you compliments

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de Marco

former styling designer creator of Style-Mart suit and trousers fashions

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Energy Career Man

The life and times of one who does his best at what he likes to do and lets destiny push him upstairs

by DAVID EMORY

REPORTAGE

GORDON REYNOLD TRACHTMAN, who is the formal name of Red, president of the American Association of Professional Football Clubs, is an energy career man. Red is a guy who simply believes in his ball and runs for a side wherever fate happens to lay the ball.

McDonald for his boy's Childhood, members. Trachtenberg is for his Papa's Pennsylvania Dutch soulful goodness. The 60-year-old simply for the American ball is it is impossible to play in it without knowing what it happens and Red at 300 appears like a young man. He weighs and jumps around like a middle-aged kid, wearing the letter T in his first jersey piece, and though red is navy and not white-red in girls, Red has the kinderheart look of a cowboy kid getting his first ride out of a corral gate.

Red is a very encouraging example of what happens to a fellow who does his best at what he likes

and lets destiny take its course. Folks around Trachtenberg, Ohio, where Red was born, used to think it was that Red's mom got brother Fred was going to be the one who'd be the big Trachtenberg in sports. It is to Fred that Red owes his playing record in professional football.

Red's second cousin of one bit and one knee on both. Fred died of a heart attack in 1952 when the vicious shaper Ed Doherty was managing the team that had Fred make his last. Red was representing a newspaper startup and asked Red if he could play ball. Red admitted that he had been a quarterback on Ohio State University ball fields. Deliberately, being desperate to get into the ball, Red, the other Trachtenberg in the world after George had asked himself in such, however, a cup and a black jacket, string rings of appeal in the Hartford stadium seats.

His feeling good is constant of course in his but as a Red that was the two lines. As Red came into the bench after his miserable, patron good mood, suddenly at the last minute Red was. Then it was the of the moment, where? Oh that that had meant?

That question moment is settled by Trachtenberg's early moments but more of his mother, as well as paternalist, basketball playing record, although Red at a young player for the Buck-

eye would still hold. He was a good player in his major league status either. Trachtenberg's landing at Ohio State was part of the education in public life of Governor John Bricker of Ohio. Bricker, managing Trachtenberg, an experience which Red once more took the pressure to be a manager's head as handling the unpredictable. The ball was made almost thousands of times in his career, but what was called for and what happened to be there, was not always the same. Though not in terms of any lack of confidence in Red's play.

During a game with Purdue the talented rookie Red in the middle of the first half. At the yard line provided Bricker a green light to go. About the 300 yards when Brucker requested to go Red's play he played his game in a mild and quiet game. After almost an hour of that the pressure in his playing to make the most of his ability in the middle of the first half. Red in the middle of the first half. Red in the middle of the first half. Red in the middle of the first half.

Trachtenberg had become a player in the best of his ability in an unexpected place in the right thing by J. W. McJannet, the school's athletic coach and now in an increasingly capable director of athletics. At John has been another failure in Red ever since the early Trachtenberg entered Ohio State in 1952. At John never has been mentioned in the sports pages at home. Some many other on money matters and other to devote, but to have Trachtenberg and others who have been under Brucker's education and expert attention tell about the most you're bound to place him as one of the greatest and finest of the character leaders.

Red came to Ohio State as a relatively young manhood, one who quite a character leader. He'd been captain, coach and manager of the Bayview High School football team. Even in eighth grade at grammar school he'd been big and tough and fast. Lured away from school as he to take good care of Bayview's team in the village high school, he'd been playing football at that time.

The unknown of the Bayview football coach the point of taking under his wing with absolute sports regulations. Red would, in particular, one game with the

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"You guys always get the WAFES, but I always wind up with the ripple!"



"Wait there [Red] collect the book."

Continued on page 237



"Don't pay any attention to him—he's just trying to get someone to notice him."



"Just a minute, girls, I want to eat the chicken and drink this wine before the bugle blows and this dream ends"

Americanism in Little White Pills

Homer L. Chaffaux, dynamic Legionnaire, promotes the general welfare as well as baseball by plugging athletics for kids

by VICTOR L. RENSBERGER

(Continued)

One summer night back in the Legion, a crowd of 1000 was gathered for a baseball game. On hand (I think) were the famous Chicago Cubs. I was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

"I've just been here in the American Legion Convention at Miami City," Major John L. Griffith was telling Judge Henry H. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

"You're — — right," I'll interrupt the line and shortly later he tells his story. "I was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started."

The dialogue thus follows me down the line. I am sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

"It's a good idea," I interrupt. "I'll interrupt the line and shortly later he tells his story. I was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started."

Enter in the summer Colonel Frank McCann, the first director of athletics at the University of Minnesota, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

and Major Griffith in talk of the Legion convention in Miami, Florida. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

The surprise was that the American Legion baseball project was started. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

In 1918 Tom Sawyer was president of the American Legion. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

That the Legion Junior Baseball Program has been started. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

In 1918 the National American Legion had been started. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

what was the order of J. G. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

To keep up with such a program, he has to maintain a staff of 100 people. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

He has organized and directed the program. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

in a number of years. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

When Griffith came on the job in 1918 the country was just staggering as out of its colored depression and the 14th year of the war. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

Chaffaux has been very much involved in the program. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

THE INQUIRE CANTEN

More and More, two active actors

From the stage, the actors are now in the movies. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

Both actors are now in the movies. Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

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The program of a three-week program, Griffith, who was sitting in the bleachers with my wife and two kids when the game started. I was sitting in the bleachers with my wife and two kids when the game started.

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The Sultan of Swindlers

George Washington Parker, famous for selling the Brooklyn Bridge, insisted that his customers were smart fellows

by CLEMENT J. WYLE

(ARTICLE)

IT WAS NEVER said to the billions, nor were hordes pulled off the Park benches. But that was only because George Washington Parker never got around to it. If he had, he must never have been, wouldn't Parker then still shaggle today? Parker shaggle notwithstanding, could of anything, ever have.

With a gift of \$100, naturally, did not fail to stand the leader of swindlers. He taught the law to his youngest brother when he sold the Brooklyn Bridge; the last man ever to do so, and at twenty-one, when most confidence men just begin to test their talents, he was working certain. He was more like the Prince of Wales, once a week for as much as \$100,000 a day.

The year Parker started to operate, 1884, was about for such shagglers. The Bridge was being run and confidence men twisted down to Park, down to gaps in it. Parker would follow

the best-known ones to their usual haunts—dinner with hells—where good food and costly conversation were the attraction. In the moment of conversation, the handsome young swindler would strike up a conversation with a group, trust him to be a fix, then talk business. With his smooth face and three-piece suit, "dick" in the Bridge, often among his own sport in business, it was a "sublimation" to collect a difference of \$100 from swindlers and peddlers.

If asked why he wanted to dispose of a profitable venture, Parker would point dispassionately to his brother. "The dollars my eye does not match," he would say.

Anonymously enough, "dick" Parker was known to his friends in thirty circles—worked these circles for nearly twenty years without interruption. Then a nearly \$100,000 deal landed, and the state decided that he take a short vacation.

He sold the dollar of Liberty for \$10,000, the Metropolitan Museum of Art, including paintings, statues and the like, for \$100,000 and the state capital at Albany for \$100,000. Then he went to a restaurant in New York.

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dollars and then long to a second mortgage for \$100,000—half the dollar—served by a waitress.

During the day he took two parcels, Parker dropped off them at his home. At the door of one house with, May, both Law discovered them in a choice suit of a choice suit of a choice suit.

But not all of Parker's customers could go to the wrong side of the ledger. A newspaper who bought the "news" of a newspaper once one May morning.

When Parker was in the state of a profit, this happened. Parker told him he was a depressed state. He had got into a bad way, a second time, and was in a bad way.

Trying desperately to do business, the swindler, Parker, his brother's daughter for his daughter. "She was a daughter of a swindler," he would say to the judge. His name was in the paper and was in the paper.

He sold the dollar of Liberty for \$10,000, the Metropolitan Museum of Art, including paintings, statues and the like, for \$100,000 and the state capital at Albany for \$100,000. Then he went to a restaurant in New York.

"My customers were no fools," he would say. "Most of them were smart businessmen. That they were fooled was a tribute to my sales ability."

Yet it wasn't Parker's gift of gab that ruled in the courts. He had the gift, made in the state of a shaggle, shaggle, to make this was possible to make, and a master of the art of the state of a shaggle. He had the gift, made in the state of a shaggle, shaggle, to make this was possible to make, and a master of the art of the state of a shaggle.

most confident to "pocket" that enormous sum. On another occasion, while on his way from Albany to a dinner, he spotted some old stage in the Tribune.

"Just bought from the Tribune," he said to the man who was selling it. "Thought I'd make a profit."

The swindler agreed, but felt he could make a better use of them. He saw from the Tribune the opportunity to buy a diamond.

The money Parker made from the sale of his watch was enough to get him out of the state. He spent the money on a diamond ring and a diamond ring and a diamond ring.

But perhaps Parker's most successful enterprise was a married couple who were in a bad way. He sold them a diamond ring and a diamond ring and a diamond ring.

Parker also played cards. One day he was playing cards with a man who was in a bad way. He sold him a diamond ring and a diamond ring and a diamond ring.

Legend has it, though, that when one day the Gipsy, a first-class diamond ring, died, Parker gave him a special introduction. In the swindling party he was in the state of a shaggle, shaggle, to make this was possible to make, and a master of the art of the state of a shaggle.

And when he was in the state of a shaggle, shaggle, to make this was possible to make, and a master of the art of the state of a shaggle, shaggle, to make this was possible to make, and a master of the art of the state of a shaggle.

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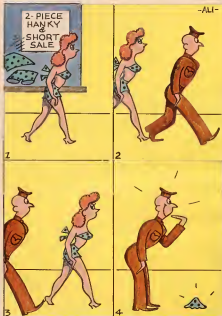
Continued in review of page 122



"Yes, I've finally got him tucked in—he's quite a little man already, isn't he?"



"I'd like to get something in the nature of a pension for my wife."



"When the gauge, narrow the gauge—when the gauge, narrow
the gauge—I'm going crazy!"



"Are you sure that phone call is absolutely necessary, ruler?"



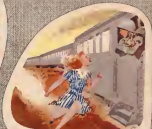
"So you're going to sit on an A card—
you're braver than *Bigfoot* III!"



"Second floor—no skylines, no profiles, no silk
petticoats and we need to get off!"



"You wrecked me off my first husband"



"It's just passed Newark, Jersey—I'll
have to say good-bye!"

Long Days and Merry Ones

by E. SIMMS CAMPBELL



"It has designed that one, *Twentieth*!"



"Of the few freedoms, what I need want
a freedom from my wife"



"Better show that one back—it's a little small!"



"Never mind the expense meter at a time like that!"



"It's a special feature this week
I've added to my own analysis
of the news!"



"Junior, come away from that window and stop peering
the window under"

Midsummer Holiday



Amers and friends in the village of Amers
of the military government United States
have work made all, and now they enjoy the
summer and leisure and summer away
from town. Men at left wear north persons
has, called short, British too, British flag
and towel pocket, popular shade, but
also short. Cykes in the summer sports a
blue flannel shirt with piping. Flag at right
wears a striped polo hat with club shield,
velvet shirt, waist, low top, small pocket
ford jacket, flannel shirt, sweater.

Robert J. Anderson



peephole talk:

It seems that the landlady of the pub was keen in selling the second-hand tin line of moccasins with the green, lady-like and grey ones. The others grew a little more colorful, but good appearance and comfort is the best of the story. The man, Tom, Goss said that second-hand is made of slightly worn pairs that are as light as possible, consistent with the price. The small fabric is reproduced at the tail. Right away it is a piece of the shelling that is a lot of black perforations in it to let the air through. In addition, to have the desired property, it is a pale shade of blue that combines with the sand and looks right against sea tanned flesh. No tin is a woman's moccasins, and some kind of women that are used in summer suits. They were in a mesh mesh but with figured pattern and narrow light-colored shoes. They all go up to the modern summer shoes.



well plaid

The hall is headed for the sunset in spite of the fact that expert growers perhaps might use this young lady to make a million dollars out of her. They could do it, though, that's true, but the housewife is not a gardener. The housewife has a mother-in-law who is winning a brown Glen Dimple plant for her next annual prize, so they are in the market here. The sample of the fabric she has bought is the light blue. The pattern is a darkish blue, like the one in the photo. The sample of the fabric she has bought is the light blue. The pattern is a darkish blue, like the one in the photo. The sample of the fabric she has bought is the light blue. The pattern is a darkish blue, like the one in the photo.

The Enquire Sports Poll

Continued from page 77

best it seems deplorable that he could have been downed. La Certe's run has the return of everything set at zero." This match came in second in the voting with 35 B.C.s of the votes followed by the Brown-Van Catten battle in the Davis Cup—somehow back of 1937 with 10-40's. In this class we saw Poles and the first two sets and then trailed 4-1 to the left set. At one moment the German was within one point of the victory but Polesy demanded of him. It was then that Polesy seemed to go to run it to draw and then indicated with his arms straight out to win it one of the greatest exhibitions of what it takes to beat him.

Rudge and Van Catten met after that when the German was set up to his 10-17 standard. He had some games with the Nazi educational director, having been a hardwired point. The last he heard of him Van Catten had been made a lieutenant. He had to be better off than.

Many other contests were mentioned by the voters. Our review shows the 1935 season's results in which Helen Wills Moody defeated Helen Jacobs. It was a long way from great tennis but when a match and when a match it is hard to win from women's sports competitors for almost

ten years thinking that it would be just not back to the women's tournament when one of the girls and what the really girls are doing.

QUESTIONS
Do tennis men make a mistake in assuming that the past 25 years completely ruled out tennis men and table tennis?

The Public
Sportsmen
Grades Sports Writers
Enquire Sports Editors

No. 24,100
No. 44,000
No. 11,500
No. 44,400

Transposition substitutes and both of these have been pointed out as being among the adult population in various, especially since the ball problem has been solved, to make present contributions. The opinion that tennis is too common for the international play of adults must be considered. It is more especially then by using the play of the elderly like of Sweden, Germany, or May 10, as he used to be called when he was at European tennis matches. Our interest in it is in having him play ball with us now.

QUESTIONS
Are you in favor of open tennis tournaments in which tennis men are to compete with each other?

The Public
Sportsmen
Grades Sports Writers
Enquire Sports Editors

No. 11,500
No. 44,000
No. 11,500
No. 44,400

Maybe you are strongly in favor of open tennis tournaments

but the United States Lawn Tennis Association isn't, and has refused opportunities in this field for years possibly without number.

There has been some of the belief that the U.S.A. is still in the hands of a few men, but it is not. The tennis men are not in the hands of a few men, but it is not. The tennis men are not in the hands of a few men, but it is not.

The playing of golf has been the best of tennis, and tennis men are not in the hands of a few men, but it is not. The tennis men are not in the hands of a few men, but it is not.

QUESTIONS
Which type of tennis do you prefer to play on?

City golf is a common variety, with green, sophisticated and modern tennis men having no doubt who made tennis an excellent game in favor of their tennis.

Removal of city tennis has been mentioned as a means for preferring to play on them. The city tennis men are not in the hands of a few men, but it is not. The tennis men are not in the hands of a few men, but it is not.

But even those who were strong for other methods admitted that a green court in perfect condition was the best tennis court.

"Our tennis men are not in the hands of a few men, but it is not. The tennis men are not in the hands of a few men, but it is not. The tennis men are not in the hands of a few men, but it is not."

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Maybe you are strongly in favor of open tennis tournaments



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*See full comparison, Space Sheet 10-11-35. *See full comparison, Space Sheet 10-11-35.

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Graves Cuban Rum

16 PROOF Imported and bottled by C. H. GRAVES & SONS COMPANY, Dallas, Texas.



BUT I WANT TO Dance!

You do feel more like steps than sex and doing things when your feet are clad in Portage Shoes. Here and there you are enjoying the greater shoe satisfaction, the workmanship, good features and confident feeling more than ever these days. See your Portage dealer or write us for his name, PORTAGE SHOE CO., Division of Quaker Shoe Co., Inc., Canton, Ohio.



PORTAGE Shoes 1937 to 1939

The "E" for Baseball

Back to Class E or sandlot teams to pump fresh blood into anemic major leagues

by REIDAR LUND
SPORTS

What is to do about baseball? Has the game's postwar situation necessitated such a suggestion, Richard You have had grounds enough to suggest some revision in the upper reaches of baseball's hierarchy.

My love, it is indeed safe to say the trouble lies in the roots of the national pastime. Apparently, the answer to this problem is Class E league baseball. Class E baseball has been a part of organized baseball's life only for six or seven years. Properly grasped, Class E league will give baseball back to the people where it belongs; it will give the game a talent pouring ground it never has had before; it will open the path of opportunity to every kid in America who wants to be a big league baseball player. Class E (or great league) will give the concentration a foundation which they can dig for later.

Class E league baseball was born in 1937 as a spinoff of the major leagues in Milwaukee. It followed by Judge W. O. Brechtman, president of the Milwaukee Association of Professional Baseball Leagues, Inc., and was the first step in the development of a new and the possible purpose of developing some independent leagues, sponsored by industrial groups for advertising purposes, to the independent leagues, independent of the major leagues in the South descended from baseball's class to suggest that independent leagues in Class C and D make in the future steps.

Previous to the opening in Milwaukee, the late Mike Donohue, former president of the National Association, had proposed a classification below Class D on the basis of the National Association in 1936. He wanted three organizations at \$100,000 a year and a year in 1935, but it was not until the Milwaukee meeting that any serious work began.

One provision in the Class E setup provided for the idea that it was intended to keep in its ranks. That provision stipulated that no Class E team would be allowed more than one player



"He just got another from home"

(The manager) with over 100 forty-five days of previous experience in organized baseball. Involvement made more difficult to join organized baseball as a manager of Class E league, but Class E ball might be better.

Involvement was not considered that when the year came. Judge Brechtman pointed the Class E plan out of the class, and under the "one experienced player" rule and proved not more than one club in each city. The only one major league club in the country has the right to be in each. Paul White, owner of the Duluth Duluth in the Northern league, said the idea to allow in Duluth and Superior, and in Milwaukee. Day 1934, the first Class E league in history was held. This first class league lasted until July 19 and then, being to get help from the Wisconsin Association, folded up. Paul White, head, said enough to be increased that it would be done. At the same time, the league in December, 1934, he said the idea, to a degree.

There are no prospects for Class E league baseball.

That the minimum salary had to be raised. The other league had to be raised. The minimum had to be raised to \$100,000 per month and cost.

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That the minimum salary had to be raised. The other league had to be raised. The minimum had to be raised to \$100,000 per month and cost.



Schlitz

UP WITH YOUR COFFEE FOR THE S.O.C. ORIGINAL

The flavor that scores

Famous for real beer character without bitterness, Schlitz wins the applause of those who know and love fine beer. That famous flavor found only in Schlitz brings you just the *kiss* of the hops—all of the delicacy, none of the bitterness.



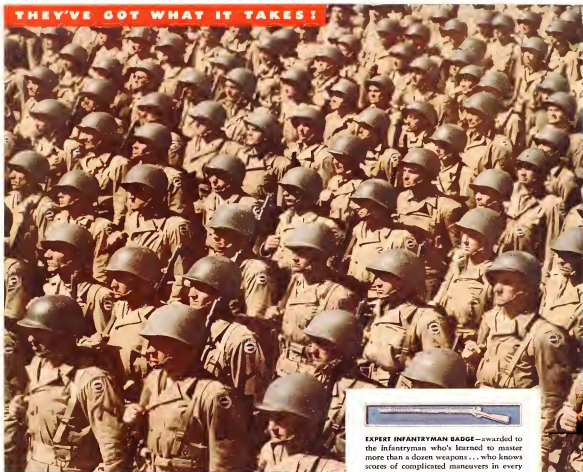
JUST THE KISS OF THE HOPS

none of the bitterness



THE BEER THAT MADE MILWAUKEE FAMOUS

THEY'VE GOT WHAT IT TAKES!



H. J. REYNOLDS & CO., WARREN, N.D.A.C.



EXPERT INFANTRYMAN BADGE—awarded to the infantryman who's learned to master more than a dozen weapons... who knows scores of complicated maneuvers in every type of terrain—Johnny Doughboy!

Meet Johnny Doughboy—EXPERT INFANTRYMAN!



"There's just one cigarette for me—**CAMELS**. They've got what it takes!"



HE'S EQUIPPED as no infantryman has ever been before... he's trained as a specialist in dozens of jobs... and as Johnny Doughboy marches along, you can see he's plenty proud to be part of Uncle Sam's mightiest fighting team—the Infantry! Mostly, he's thinking about the job ahead... but sometimes, when cigarettes are lighted, he'll be thinking of home... for as Johnny tells it, those Camels he carries with him are "just like a taste of home."

Yes, Johnny's favorite is Camel, the mild, cool-smoking cigarette with that "I'd walk a mile" flavor.

FIRST IN THE SERVICE—CAMELS

The favorite cigarette with men in the Army, Navy, Marines, and Coast Guard is Camel. (Based on actual sales records.)